



Hendrik B. Lai

DBA(hc), MBA, MS, BDS, GCOL, CM, ChMC, FIIDM

Hendrik Lai is a globally respected management consultant and in-demand keynote speaker recognized for helping organizations translate strategy into measurable performance. With more than 15 years of consulting experience, he advises leaders across healthcare, financial services, education, and technology on how to drive sustainable growth through disciplined execution, operational excellence, and transformation at scale.

A trusted industry voice, Dr. Lai is frequently invited to deliver keynote addresses and thought-leadership presentations at conferences around the world. His perspectives on leadership, performance improvement, and organizational change have been featured by major media outlets including Fox, CW, ABC, NBC, and CBS, as well as leading industry publications.

Known for his clear, data-driven, and highly engaging style, Dr. Lai challenges audiences to rethink conventional approaches and focus on the insights that truly move the needle. His work equips executives and teams with practical frameworks, actionable strategies, and the confidence to navigate complexity, accelerate results, and turn insight into lasting impact.

“Hendrik’s the guy you bring in when the model works on paper,
but performance isn’t showing up in the offices.”

– Operating Partner, Confidential Private Equity Backed DSO

SPEAKER TOPICS

- Strategic Transformation and Alignment
- Process Improvement and Operational Excellence
- Leadership for Change Management
- Performance Transformation and Measurement
- Distilling Insights to Drive Action

HENDRIK'S PAST SPEAKING ENGAGEMENTS INCLUDE:

- Chicago Dental Society Midwinter Meeting
- CHEMED Medical Ethics Conference
- CareStack Inner Circle
- Academy of Dental Management Consultants
- DSO Leadership Summit
- Weave
- Zentist RCM Bootcamp
- American Academy of Cosmetic Dentistry
- James Cook University College of Medicine and Dentistry
- American Academy of Dental Office Management
- Amplify Dental Summit
- Bluetree Dental Leadership Summit



"If you're looking for unparalleled dental industry expertise based on a foundation of real-world experience, look no further than Dr. Hendrik Lai."

– Jim Gerson, VP Partnerships, CareStack

"Hendrik was able to return our offices to profitability with his strong strategic and operational experience and his ability to recruit, retain, develop and lead high performing dentists and teams."

– Grahame Danaher, CEO, Westfund Health

Invite Hendrik to speak at your next event

hendrik@viturtal.com | 920 331 7128 | viturtal.com